



Annual Review

GinnFarms Corp dba Fresh Local Food Collaborative

December 31, 2021

Agenda

01. Introduction

02. Results from
last year

03. Our team

04. What's next

05. Closing



Introduction

As we conclude our fifth year of operations in Dearborn, Franklin, Ohio, and Ripley Counties in SE Indiana and Harrison, OH, many fond memories come to mind. Certainly, collaborating across a 1,236 square mile territory with producers and customers has been rewarding.

The completion of our 2020 USDA Farms2School grant allowed us to share Agriculture with students in 10 school districts and 23 buildings. That work will be sustainable and ongoing in these four counties.

The work to provide an online marketplace with Farm2Table delivery saw a new kind of success. While sales were impacted by local availability of products, new alliances were developed. Looking ahead to 2022, these new partnership will provide a larger selection and wholesale pricing.



Join us in celebrating another successful year accomplishing the Strategic Goals set by our Board of Directors. (Pictured left to right) Treasurer Brad Lusk, Trish Bellmore, Executive Director, Vice President Anna Banks, President John Miller, and (not pictured) Secretary Mary Burris.



Last year

Timeline

Q1. Jan - Mar

- Hired part time Administrative Assistant and Driver.
- Harvest of the Month: January - Sweet Potatoes
February - Beef
March - Frozen Corn
- Collected cafeteria usages
- Delivered harvesting equipment to 20 tower teachers.

Q3. Jul - Sept

- Identified partnerships with wholesale producers and Economic Development groups in SE Illinois.
- Identified Farm2School opportunity with Shoals Community Schools to raise pigs and sell as sausage.
- Grant writing to support Strategic Goals.

Q2. Apr - Jun

- Harvest of the Month: April – Spinach
- Grant writing efforts to launch new programming.

Q4. Oct – Dec

- Wrap up USDA grant and complete close out process.
- BOD approves request to close.

Summary

Our business is good

Last year we supported 23 buildings across 10 school districts in four counties and paid local farmers \$13,750.

We're getting our work done

1596 miles driven delivering local products to schools. We served over 36,000 servings with the Harvest of the month outreach with an average monthly tray count of 6,023 children served.

We're delivering for our customers

12 Local farmers earned \$5,039.75 producing for 42 Farm2Table customers across our 1250 square mile service area.

New Agriculture Technology

Over the past five years, FLFC has secured funds to place 20 tower gardens in k-12 schools. A peer-to-peer network was created for teacher's support, and Purdue Ext created online tutorials to help with common issues. Now across the region there are almost 30 tower gardens teaching alternative methods to grow food and sparking the mind of young entrepreneurs.

Looking forward to the future

Our organization will close as of 2021 so that more collaborative work can be accomplished. Creating a mid-tier value network along the US-50 Corridor from SE Illinois, through Southern Indiana, and connecting to SW Ohio and NE Kentucky will continue to drive our efforts.



Thank you

We look forward to working together.