



2019

ANNUAL REPORT



GinnFarms

We protect the honey bee by helping new farmers learn natural farming practices that encourage self-reliant communities.

www.ginnfarms.org

15731 Crescent Drive, Aurora, IN 47001

Our Mission:

Connect local producers to new customers and encourage sustainable practices.



In March we launched our dba Fresh Local Food Collaborative of SE Indiana. GinnFarms will continue to operate as the fiscal agent and all marketing efforts will represent the FLFC branding. A special thank you to volunteer Sheryl Johnson for creating the new logo and donating the funds to start the new web site.

Visit us at www.ginnfarms.org:

- Learn about GinnFarms and it's Board of Directors
- Volunteer
- Donate to programming
- Learn about our Sponsors

Visit us at www.Fresh-Local.org:

- Learn about FLFC and it's Board of Directors
- Order Delivery services
- Learn about upcoming Events
- Follow our Farm2School activities
- Learn about Agriculture trainings and events.

Gardens on the Move

CONNECTING LOCAL FOOD FROM PRODUCTION TO CONSUMPTION

**FARM
2
TABLE**



13 TRIPS

To the food hub in Covington, KY with our van loaded full of Indiana Grown products.



\$10,000
earned



FARM 2 SCHOOL



8 Towers

We ended the year with Tower Gardens in classroom across Dearborn, and Ohio Counties. We have **13** pending requests for Franklin and Ripley Counties.



Harvest of the Month

3950 servings of local foods were served to students in Dearborn and Ohio on 7 monthly visits.

Marketing

113 joined the mailing list for quarterly newsletters

27 customers created accounts for delivery

17,000 new views on social media



Like us on social media at
www.facebook.com/ginnfarms.org

VOLUNTEER WITH US!



This year our volunteers helped out over 52 hours. With the volunteer efforts of our Director, we logged 10,452 volunteer hours for agriculture and local food.



VISIT WWW.GINNFARMS.ORG TO SIGN UP!

Farmer's Markets



Part of our rebranding efforts included presenting a more professional image to explain our mission.

Thanks to sponsors REMC for supporting this project.



\$480 of Farmer's Market coupons were dispersed by the WIC organization. Almost 25% of those were redeemed which was almost 5% higher than last year.

We helped **2** new farmer's from Dearborn County signed up to received the coupons which means more local options for market customers.

Financial Statement 2019

GinnFarms Corp dba Fresh Local Food Collaborative	For the Years Ending Dec. 31, 2018 and 2019	INCOME STATEMENT
Revenue		2019
Grants Received	Ohio County Community Foundation	
	CSX Conservation Fund	\$10,000.00
	REMC Round Up	\$1,870.00
	Ripley County Community Foundation	\$2,800.00
Fundraising	Farmer's Markets	\$42.00
	Batesville Apple Festival	\$325.00
SNAP		\$0.00
Owner's Equity		\$122.65
Total Revenue		\$15,159.65
Expenses		
General Operating	Advertising	\$0.00
	Printing/Office Supplies	\$731.01
	Association Fees	\$197.00
Farm2School	Cost of Food	\$176.41
Farm2Table	Van Rental	\$2,608.92
	Gas	\$312.28
	Equipment purchased CSX award	\$3,645.01
	Equipment purchases REMC award	\$1,878.00
Total Expenses		\$9,548.63
Net Income		
(Revenue + Assets - Liability)		\$5,611.02